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PRESS RELEASE

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BID SERVICE EXCELLENCE AWARDS ANNOUNCED FOR 2019

The annual awards which recognise and award BID businesses in Watford town centre for their exceptional customer and client service are now open for 2019 award entries.

Sponsored by Murrill Construction and Watford Observer, the Service Excellence Awards cover 16 categories across the main business sectors operating in the town centre area. There is also an Excellent Employee award and new for this year, an award for Security and Door Staff.

Businesses in the BID area are encouraged to enter the Watford BID Service Excellence Award by midnight **Sunday 14 October 2018**. Entry forms are being emailed and delivered to businesses and can also be downloaded via the BID website: www.watfordbid.co.uk/excellence-awards.

A judging panel will review the entries and select up to five finalists for every category. Finalists will be notified in November and receive an independent mystery shopping visit and retailers will also be subject to exit customer interviews.

The public vote opens on Friday 14 December. Those wishing to vote will be able to do so online via the Watford Observer website or by visiting their favourite town centre businesses and completing their voting cards.

Winners will be announced at a black-tie awards ceremony at Watford Colosseum on Tuesday 12th February 2019.

The Service Excellence Awards highlights and promotes the value of customer service through recognising and rewarding those providing exceptional service in the town centre.

The Awards are only open to levy paying businesses in the Watford Business Improvement District area.

For further information about the Watford BID Service Excellence Awards 2019 and last year's winners is available by visiting www.watfordbid.co.uk/excellence-awards. Alternatively contact the Watford BID offices at Suite 5 Kings Court, 153 High Street, Watford, WD17 2ER or call 01923 919989 or emailing jill@watfordbid.co.uk.

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About Watford BID

Watford Business Improvement District (BID) was set up in April 2016, after businesses voted on its creation in October 2015. The BID sees a diverse range of businesses in the town centre join forces for the greater good of the town. The BID is funded by Watford town centre businesses in the form of a levy of 1.25% on rateable value on properties over the £10K threshold.

The BID aims to improve the town centre so that it excels as a place to work, a place to do business, a place to shop and a place to visit. Its three key themes are:

- Promotion, Marketing & Events
- Enhance the look and feel of the town
- Working Together to ensure the future of the town

