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Watford Observer

PRESS RELEASE

14 December 2018

Watford BID Ltd.
Suite 5, Kings Court
153 High Street, Watford
WD17 2ER

01923 919983

enquiries@watfordbid.co.uk

watfordbid.co.uk



CAST YOUR VOTE FOR THE WATFORD BID SERVICE EXCELLENCE AWARDS

Voting is now open for the annual awards run by Watford Business Improvement District. The awards recognise businesses in Watford town centre for their exceptional customer and client service.

To vote visit www.watfordbid.co.uk/excellence-awards or visit your favourite town centre businesses and complete a voting card. Voting closes at midnight on Friday 11th January 2019.

Winners will be decided based on the collective results of the public vote, an independent mystery shopping visit and customer interviews for retailers and banks. The winners will be announced at a black-tie awards ceremony at Watford Colosseum on Tuesday 12th February 2019.

The Service Excellence Awards cover 15 categories across the main business sectors operating in the town centre area.

Categories and finalists for 2019 are:

Arts & Entertainment: Rifco Theatre Company, Watford Colosseum, Watford Palace Theatre

Bank: Metro Bank, NatWest

Bar: Faborjé, Steinbeck and Shaw, The Colombia Press, Walkabout

Coffee Shop & Takeaways: Krispy Kreme, Ocean Bells Coffee company, The Place to Eat at John Lewis

Community & Voluntary: British Polio Fellowship, Home-Start Watford and Three Rivers, Peace Hospice Care

Consumer Services: Flight Centre, Jurys Inn, No 1 Currency, Paddy Power Bookmakers

Estate Agent: Dey King & Haria, Warren Anthony Estate Agents

Fitness & Leisure: Everyone Active, Fitness4Less, YMCA Watford gym

Nightclub: Pryzm, Reflex

Professional Services: ArtiCAD, Office Angels, Smart-Cover Insurance, Sugarman Health and Wellbeing

Pub: Bosleys, Molloy's, The One Crown, The Moon Under Water

Restaurant: Barracuda, Bill's, Byblos Bay, Middletons Steakhouse & Grill, Wagamama, Zizzi

Retailer (Independent): Fancy Dress Castle & Castle Balloons, G Gibson Butchers, Shoe Care, Situls Gifts, The End

Retailer (National - large): Debenhams, John Lewis & Partners, Primark, Sainsbury's

Retailer (National - small): Hotel Chocolat, Lakeland, Lush, Thomas Sabo, Waterstones

Awards will also be presented for an Excellent Employee and for Security and Door Staff who have been nominated by their employers for excellent customer service.

The awards are sponsored by headline sponsors Murrill Construction, as well as Aspect Property Group, We Are Acuity, Berkeley Homes and Project Centre. Media partners for the awards are Watford Observer and local radio station Vibe 107.6FM.

For further information about the Watford BID Service Excellence Awards 2019 visit:

www.watfordbid.co.uk/excellence-awards.

ENDS

About Watford BID

Watford Business Improvement District (BID) was set up in April 2016, after businesses voted on its creation in October 2015. The BID sees a diverse range of businesses in the town centre join forces for the greater good of the town. The BID is funded by Watford town centre businesses in the form of a levy of 1.25% on rateable value on properties over the £10K threshold.

The BID aims to improve the town centre so that it excels as a place to work, a place to do business, a place to shop and a place to visit. Its three key themes are:

- Promotion, Marketing & Events
- Enhance the look and feel of the town
- Working Together to ensure the future of the town